Enhancing the university-consultant partnership

When a university joins the consortium and uses ABC Insights, consultants can concentrate on the broader mission and put more energy toward high value analysis.

University benefits

- Longitudinal data to evaluate the impact of consulting, shared-services and outsourcing initiatives
- Internal benchmarking within your own university by activity, analysis factor, outcomes and units
- Title and position analysis
- Normalized data based on location and adjusted for area wage disparities

Consultant benefits

- Diagnostic look at non-faculty labor cost for quicker identification of opportunities
- Elimination of benchmark data collection effort for all projects – saving the consultant and client money
- Cloud-based anywhere, anytime access

"Academic Benchmarking Consortium and my external consultants are complementary and synergistic. They form an outstanding team in our pursuit of operational excellence."

Matthew M Fajack
Vice Chancellor for Finance and Administration
University of North Carolina at Chapel Hill

"This ABC Insights® platform is going to change the conversation in higher education."

Rosemarie Rae
Associate Vice Chancellor and
Chief Financial Officer, University of California - Berkeley

SETTING THE STANDARD IN HIGHER EDUCATION
Every university deserves easy access to benchmark data that are standardized in a meaningful, intuitive way, trended over time and comparable to relevant peers.

Gain insights from intuitive data visualizations like these.

**EXAMPLE 1**
How do my university’s departments stack up against peers?

**EXAMPLE 2**
Which services are operating less than optimally?

**EXAMPLE 3**
How much do we spend in labor dollars on accounts payable in each unit?

**CASE STUDY**
Breakthrough discoveries thanks to accurate comparisons

When a foremost research university tapped ABC Insights to make apples-to-apples data comparisons, they made significant discoveries. Immediately, they could see that development investment per employee was higher than their peers, but switching to an analysis factor that was a better match for development -- total funds raised -- revealed that they were actually more efficient than their peers.
ABC Insights® - Standard Activity Model (SAM)

We organize key labor expenses into a straightforward, consistent model for insight into how you compare to both internal units and external peers. For the first time in higher education, activity-based costs are also analyzed and reported as: centralized, decentralized, shared services and outsourced. Additionally, all data can be normalized at any time with analysis factors such as FTEs, # Students, Operating Expense, Development Funds Raised, Building Square Footage, etc.
Charter Members

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Please visit our website, abc-insights.com, to see our full list of members.

New capabilities for consortium members:

• For the first time, external benchmarking that ensures consistency in costs classification and organizational structure
• Trended tracking of non-faculty personnel costs, with the ability to adjust for area wage disparities
• Internal benchmarking by activity, analysis factor, outcomes and units
• Trended data to evaluate the impact of consulting, shared services and outsourcing initiatives

Take advantage of these ABC membership features:

When you join the consortium, you’ll have immediate access to an outstanding community of innovative university business officers. You’ll benefit from our:

• 100% cloud-based, 24x7 secure mobile access to the ABC Insights® platform
• Dedicated Client Services Manager (CSM)
• Participation in moderated peer benchmarking summits
Explore the possibilities
Join the Academic Benchmarking Consortium

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